

John Daniel Madera Sarcia

AI Automation Specialist

Manila, Philippines

Phone: +63 960 526 8647

Email: danielsarcia.ai@gmail.com

[LinkedIn](#) | [Upwork](#) | [OnlineJobs](#) | [Workflow Demos](#)

Professional Summary

AI Automation Specialist focused on designing practical AI-powered workflows, CRM systems, and business automations that reduce repetitive work, connect business tools, and improve day-to-day operations.

Built **50+ hands-on AI automation projects and business-system simulations** using n8n, Make, Zapier, GoHighLevel, Vapi, APIs, PostgreSQL, Airtable, Google Workspace, and AI/LLMs, including AI agents, Voice AI, CRM automation, lead intelligence, client operations, customer support, sales workflows, and marketing automation.

Core Technical Expertise

Automation Platforms

n8n • Make • Zapier • GoHighLevel • Vapi

AI & Agents

AI/LLMs • AI Agents • Voice AI • Tool Calling • RAG • Vector Search • Embeddings • Structured Outputs • Human-in-the-Loop

APIs & Integrations

REST APIs • Webhooks • OAuth2 • Gmail • Slack • Google Workspace • Airtable • Vapi

Data & Development

PostgreSQL • Supabase • Airtable • Zapier Tables • JavaScript • Google Apps Script • JSON • Docker

CRM & Workflow Automation

Lead Intelligence • CRM • Sales Operations • Voice AI • Client Onboarding • Service Delivery • Appointment Booking • Customer Support • Marketing Automation • Follow-Ups • Approvals

Selected AI Automation Projects

1. AI Voice Appointment Booking & Patient Intake System

Technologies: Vapi • n8n • Voice AI • AI/LLM • APIs • Appointment Automation • Google Workspace

- Built an AI voice front desk that handles patient conversations, captures intake information, checks appointment availability, and books appointments through connected backend workflows.
- Integrated Vapi with n8n to manage scheduling logic, structured call data, appointment actions, follow-up automation, and post-call operational processing.

2. AI-Powered Lead Intelligence & CRM Orchestration System

Technologies: GoHighLevel • n8n • AI/LLM • REST APIs • Webhooks • JavaScript • CRM Automation

- Built a hybrid GoHighLevel + n8n lead intelligence system covering lead validation, normalization, AI qualification, deterministic scoring, and Hot/Warm/Cold prioritization.
- Enriched CRM records through APIs and orchestrated routing, opportunity stages, tags, tasks, notifications, follow-up workflows, guardrails, and exception handling across both platforms.

3. AI Customer Support Resolution System

Technologies: n8n • PostgreSQL • Supabase • RAG • Vector Search • AI/LLM • Gmail • Slack

- Built an end-to-end AI customer support system covering ticket intake, classification, investigation, AI-assisted resolution, follow-up, and case closure.
- Implemented RAG knowledge retrieval, human-review routing, SLA monitoring, PostgreSQL ticket tracking, automated communications, and support workflow orchestration.

4. AI Agent + Tools + Human Approval System

Technologies: n8n • AI Agent • Tool Calling • PostgreSQL • Slack • Human-in-the-Loop

- Built an AI operations agent capable of retrieving business data and executing connected tools while keeping sensitive actions under human control.
- Implemented approval workflows, execution guardrails, controlled tool access, PostgreSQL audit logging, and persistent operational context.

5. AI Client Operations & Service Delivery System

Technologies: Make • AI/LLM • Airtable • Google Workspace • Slack • APIs

- Built an AI-powered client intake and service-operations system that converts incoming requests into structured, actionable service records.
- Automated classification, priority and complexity assessment, requirements validation, team routing, task coordination, onboarding, and operational logging.

6. AI Lead Intelligence & Sales Operations System

Technologies: Zapier • AI/LLM • Zapier Tables • Gmail • Slack • Webhooks

- Built a multi-stage sales operations system covering lead intake, duplicate detection, AI qualification, scoring, priority classification, routing, and personalized follow-up.
- Implemented Hot/Warm/Cold prioritization, ownership assignment, no-response re-engagement, sales handoff, CRM tracking, and automated communications.

Professional Experience

AI Automation Specialist

Independent Projects & Portfolio Systems | 2026–Present

Design and build AI-powered automation systems using n8n, Make, Zapier, GoHighLevel, Vapi, APIs, databases, AI agents, and AI/LLMs. Develop multi-step workflows across Voice AI, sales operations, CRM, customer support, lead intelligence, client service delivery, marketing automation, and AI-assisted business processes.

Multimedia Content Creator — Filoil Philippines Corporation | 2020–Present

Marketing content production, campaign execution, cross-functional coordination, and production management.

Wedding Photographer | Lightroom Specialist — ForeverYday Photography | 2017–2022

Client coordination, high-volume production workflows, post-production, quality control, and delivery.

Food Photographer | Videographer | Editor — The Cravings Group | 2015–2016

Commercial content production, brand coordination, editing, and marketing deliverables.

Certifications

AI Automation Program — Technical Virtual Assistants PH | July 2026

n8n AI Workflow Automation • Make Workflow Automation • Zapier Workflow Automation • GoHighLevel CRM & Marketing Automation • Prompt Engineering for AI Applications

Education

Bachelor of Arts in Digital Filmmaking — De La Salle–College of Saint Benilde | 2011–2015

Undergraduate Studies, Computer Science — Mapúa University | 2010–2011